

WASHZ INTRODUCTION MATERIALS

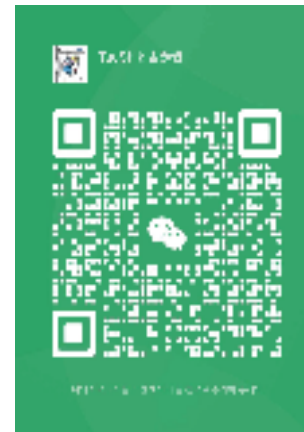
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BASH



Please follow these character guidelines as they are intended to convey a consistent character image and worldview both internally and externally.

1. This is not a manual book, but rather a character profile that introduces the character's image and worldview.
2. All contents herein may not be used without permissions.
3. If you need assistance, please reach out to us via e-mail(tscho@neat-boys.com) or messaging platforms (Whatsapp, LINE, WeChat)



"We'll wash this world clean(refresh) for you!"

WASHZ watch over Earth through washing machines,
Traveling anywhere through water pipes where machines exist.
They head out to where they are needed.

Why are WASHZ here? Many reasons exist,
but one matters most :
"We'll wash this word clean(refresh)!"



Super positive Otter

CHACHA



Leader of WASHZ

CHACHA

CHACHA is an otter who dreams of healing and cleansing the whole world. Their special magic pouch contains various tools needed for different situations, and sometimes it's used to collect trash along WASHZ's path. Being big foodie, CHACHA occasionally sneaks into the pouch to secretly snack!

#superpositive#blueotter#magicpouch
#strongdrive #ISFJ



Mysophobia Cat MOMO



Mysophobia Cat MOMO

MOMO is a neat freak cat who always lead in matters of cleanliness. MOMO always wears gloves, refusing to touch anything with bare paws. Bath time after daily tasks is MOMO's happiest moment. The only time when the gloves come off.

#CleanFreak #CompulsiveCat #SuperExtrovert
#HateDirt #ESTJ



Might Baby Aligator

COCO

I'm Unstoppable!

Albino

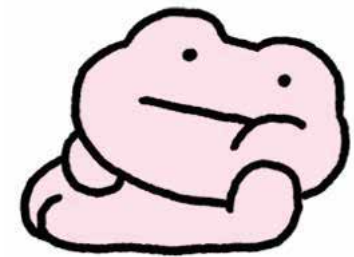
Tough Outside,
Soft Inside

confident

I'm handle it!

Whatever..

I'll handle it!



Mighty baby Aligator

COCO

COCO, WASHZ's mighty problem solver This super-strong Aligator clears any obstacle by lifting or breaking through. Though sometimes that strength is hard to control! Despite the cold exterior, COCO's actually caring and soft inside.

#SuperStrength #Unstoppable #AlbinoGator
#ProblemSolver #ISTJ

Wildflower Influencer

PIPI



The Fragrant wildflower **PIPI**

PIPI, the fragrant wild flower, leaves sweet scents along WASHZ's path! Now a popular photo shooter, this party-loving influencer keeps the team busy with endless photo sessions!

#WildFlower #Fragrant #Influencer #SocialButterfly
#PhotoOn #ENTP



Tiny precious TwinDrops

POPO

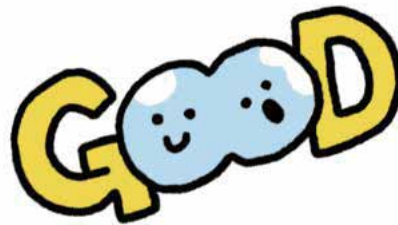


Tiny precious TwinDrops

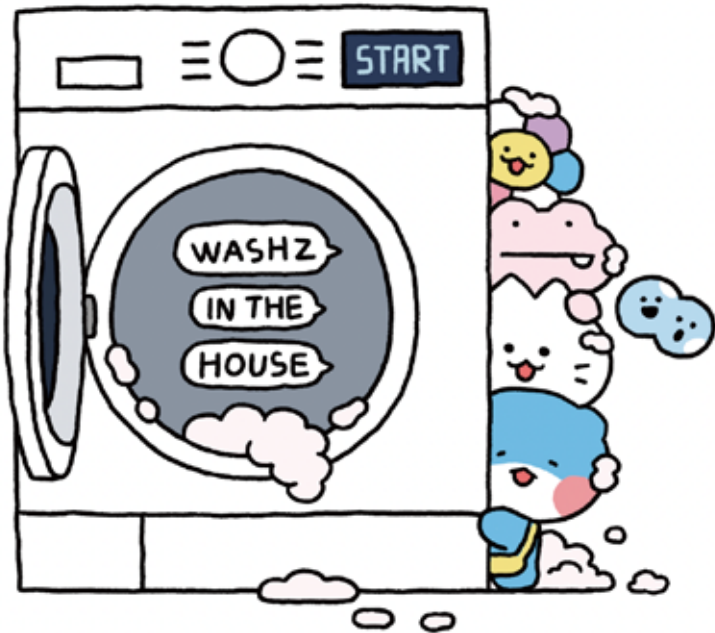
POPO

POPO loves watering little sprouts and can change its size from tiny to huge!
While helping Earth Village with this amazing water power, POPO stays adorably oblivious to their own incredible abilities!!

#TwinDroplets #DualPersonality #AllPowerful #GiftedOne
#INFJ_ESTJ



GROUP MOOD



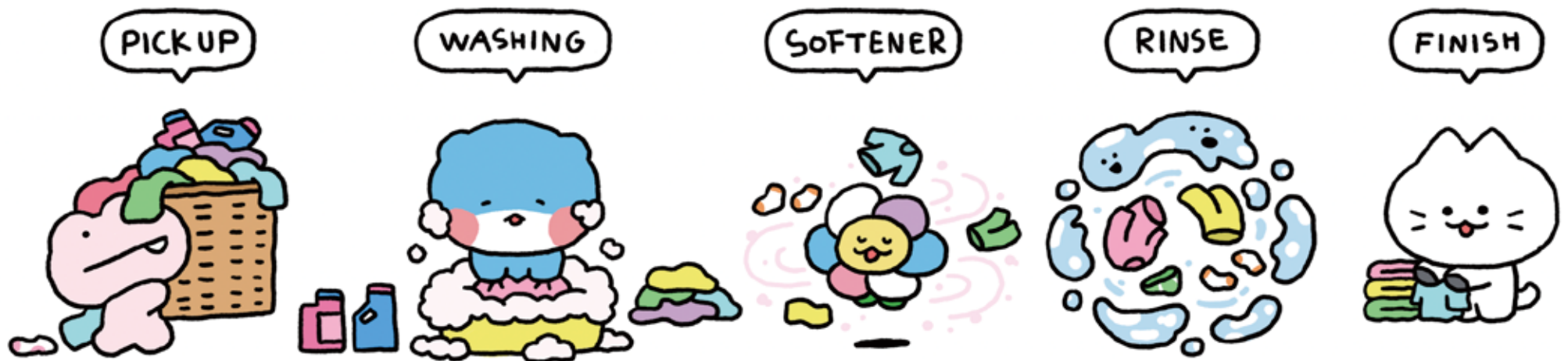
To wrap up.

To WASHZ, 'washing' goes beyond laundry - it's about cleaning, bathing, and spirit of getting clean. Most importantly, it means 'washing away your fatigue and healing your spirit!'

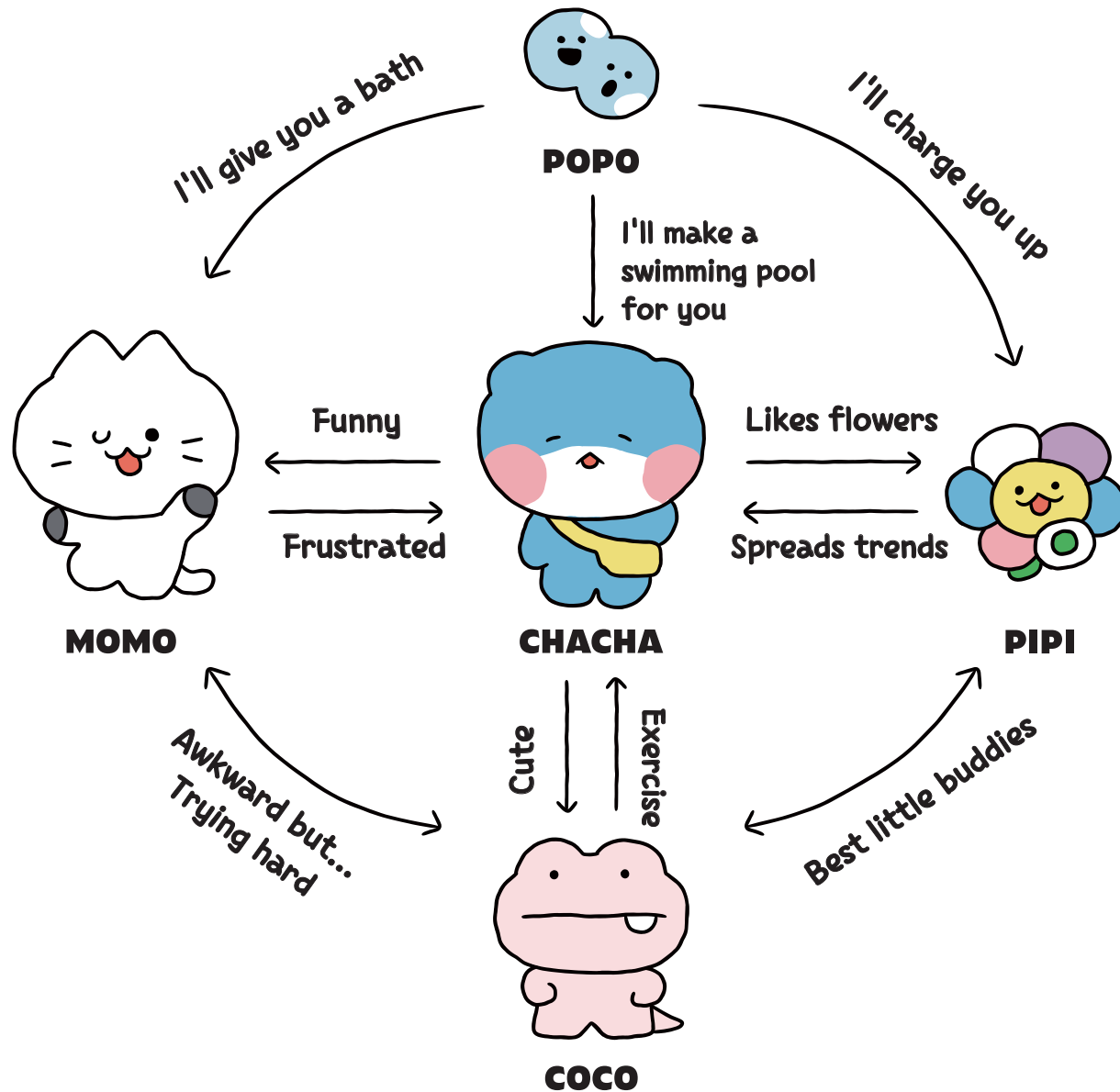
Sounds fancy, but the message is simple :

Cuteness rules, and cuteness saves the world!"

Just like the washing process,
We'll take the anxiety and worries from your heart,
wash them clean, and transform them into positive, happy energy!



WASHZ DIAGRAM



THANK YOU

